



2017 Utah Outdoor Recreation Grant Project Summaries

Project	Applicant	County	Total Project Value	Amount Granted
1. Beaver City Wayfinding and Kiosks	Beaver County	Beaver	\$69,000.00	\$18,000.00
2. Courthouse Rock Campground Corrals	Grand County Economic Development	Grand	\$33,724.44	\$5,724.44
3. Gate Buttress Recreation Infrastructure Project, Phase 1	Salt Lake Climbers Alliance	Salt Lake	\$165,740.00	\$50,000.00
4. Great Salt Lake Nature Center Wayfinding Signs	Great Salt Lake Nature Center Wayfinding Signs	Davis	\$5,583.00	\$2,500.00
5. Jackson Flat Reservoir Recreation Infrastructure and Trails	Kane County Water Conservancy	Kane	\$531,129.00	\$200,000.00
6. Lower Albion Meadows Trail Improvements	Town of Alta, Utah	Salt Lake	\$18,000.00	\$5,000.00
7. Lower San Rafael Road Wayfinding Signs	Emery County Travel Bureau	Emery	\$10,880.00	\$5,000.00
8. Orem City Bike Skills Trail Park	Orem City	Utah	\$78,185.00	\$30,000.00
9. Pioneer Park Adventure Play Area	Kaysville City	Davis	\$1,600,771.00	\$35,000.00
10. Slate Canyon Cycle Park	Provo City Parks and Recreation	Utah	\$95,000.00	\$25,000.00
11. Three Mile Gun Range Short Range Pistol Venue	Perry City	Box Elder	\$61,787.25	\$11,110.00
12. Vernal City Wayfinding	Vernal City	Uintah	\$62,500.00	\$25,000.00
13. Wasatch Mountain SP Archery Range	Heber Valley Tourism and Economic Development	Wasatch	\$60,934.82	\$30,067.80
14. Washington County Recreational Road Bike Network	Southern Utah Bicycle Alliance	Washington	\$41,245.00	\$10,710.00
TOTAL		12 counties	\$2,834,479.51	\$453,112.24



1. Beaver City Wayfinding and Kiosks

Project Highlights

Project Name: Beaver City Wayfinding and Kiosks

Legal Name of Organization: Beaver County

City: Beaver

County: Beaver County

Total Project Value: \$ 69,000.00

Award Amount: \$ 18,000.00

Project Abstract

Beaver County is putting in a huge amount of effort to enhance the recreation experience in Beaver County. The Roger Brooks Foundation was brought in for a week in June 2016 to do a county-wide assessment. One of the top ten points Roger Brooks made was that Beaver County has incredible recreation opportunities but no way to get people to these assets. Based on his recommendation, Beaver County has designed a Wayfinding and Kiosks system to help tourists and recreationalists locate and easily access recreation attractions.

Area Economic Benefits

This project will be the foundation of tourism and recreation expansion in Beaver County. Without proper signage to get visitors and guests to the different amenities of the county, tourism will never grow. This wayfinding and kiosks system is the key to unlocking Beaver County's full potential.

2. Courthouse Rock Campground Corrals

Project Highlights

Project Name: Courthouse Rock Campground Corrals

Legal Name of Organization: Grand County Economic Development

City: Moab

County: Grand County

Total Project Value: \$ 33,724.44

Award Amount: \$ 5,724.44

Project Abstract

Grand County is well known for its iconic red rock and canyon landscapes. It is an inviting place for resident and visitor equestrian riders, but the area needs additional infrastructure to accommodate this user group. We propose the construction of two new horse corrals at the Courthouse Rock Campground to increase the accessibility and utilization of Grand County equestrian trails, which will grow the local tourism economy.



Area Economic Benefits

Facilities for equestrian visitors are in short supply in the Moab area. The two new corrals will enable existing and future equestrian outfitters to grow because they will support multi-day trips in the vicinity of an existing tourism center.

The proposed infrastructure is expected to double the number of equestrian visitor days because of their strategic placement in a recreation area with access to many of Moab's best equestrian trails. Because there are currently just three commercial campgrounds that accommodate large trailers with horses, Courthouse Rock Campground and the two proposed corrals will facilitate this growth in equestrian activity.

3. Gate Buttress Recreation Infrastructure Project- Phase One, Little Cottonwood Canyon

Project Highlights

Project Name: Gate Buttress Recreation Infrastructure Project- Phase One, Little Cottonwood Canyon

Legal Name of Organization: Salt Lake Climbers Alliance

City: Salt Lake City

County: Salt Lake County

Total Project Value: \$ 165,740.00

Award Amount: \$ 50,000.00

Project Abstract

This grant would contribute to the creation of sustainable recreation infrastructure within the Gate Buttress area of Little Cottonwood Canyon (LCC), located on privately owned LDS Church property just minutes from Salt Lake City. This beautiful area is highly valued locally and internationally by climbers, hikers, and families as a recreational resource. It also lies within the Salt Lake City watershed, which serves over 400,000 residents. This project proposal is to implement a system of trails that will be built by professional trail crew experts and will be maintained by periodic volunteer Adopt-a-Crag stewardship events in the future. Climbing routes will be addressed by experts replacing antiquated fixed anchors with stainless steel hardware. This project will increase enjoyment and safety of users, attract visitors and professionals looking to relocate to the Wasatch, and simultaneously mitigate the current user impacts to the watershed.

Area Economic Benefits

This community improvement project will enhance the lower LCC area, making it more attractive to visitors, which will increase tourism and general consumer spending in the area through purchases of equipment especially specific to rock climbing, hiking, and other outdoor pursuits.



4. Great Salt Lake Nature Center Wayfinding Signs

Project Highlights

Project Name: Great Salt Lake Nature Center Wayfinding Signs

Legal Name of Organization: City of Farmington

City: Farmington

County: Davis County

Total Project Value: \$ 5,583.00

Award Amount: \$ 2,500.00

Project Abstract

The Great Salt Lake Nature Center located at Farmington Bay is a hidden gem for Davis County. Our goal with this grant is to bring it out of hiding and into the light by installing wayfinding signs throughout Farmington, at strategic locations, to guide any potential visitor to the Center. By capturing traffic from both the north and the south, and directing them to the Center, wayfinding signs will increase visitation and provide an economic boon to Davis County, and enhance outdoor recreation opportunities available at Farmington Bay.

Area Economic Benefits

The project will increase visitation to Davis County and Farmington City by heightening the visibility of this underutilized community asset. Increased visitation will increase tourism and tourism related opportunities.

5. Jackson Flat Reservoir Recreation Infrastructure and Trails

Project Highlights

Project Name: Jackson Flat Reservoir Recreation Infrastructure and Trails

Legal Name of Organization: Kane County Water Conservancy

City: Kanab

County: Kane County

Total Project Value: \$ 531,129.00

Award Amount: \$ 200,000.00

Project Abstract

Kane County Water Conservancy District (KCWCD) is requesting matching funds in an amount of \$200,000 of legislatively appropriated grant funds from the Utah Office of Outdoor Recreation for assistance helping with a tourism infrastructure project and trails development at the Jackson Flat Reservoir. The grant funds will specifically be utilized to develop recreational infrastructure and family friendly trails in Kanab, Utah, at the recently completed Jackson Flat Reservoir.

Plans include a paved main trail around the outside of the reservoir at a distance of 3.5 miles and a connection to Kanab City at a distance of about 2 miles. Other amenities include bathrooms,



picnic areas, interpretive kiosks, boat launch, boat docks, public meeting space, and recreation vendor facilities.

Area Economic Benefits

The vision for the Kanab City Trail System has been designed to ensure that trails will connect individual neighborhoods within the city and will be the linking system between City parks and open spaces, as well as regional parks, reserves and facilities. It is the intent of these trails for Kanab to become known for its quality trails system, linking all parks in the community. The trails system will make a significant contribution to tourism and the quality of life enjoyed by Kanab residents and visitors. Plans for the trails system will be implemented through joint efforts between KCWCD, Kanab City, and Kane County, with the assistance of community member involvement. These locally driven efforts strive to make Kanab a destination, economic development, and beneficial growth in Kane County.

6. Lower Albion Meadows Trail Improvements

Project Highlights

Project Name: Lower Albion Meadows Trail Improvements

Legal Name of Organization: Town of Alta, Utah

City: Alta

County: Salt Lake County

Total Project Value: \$ 18,000.00

Award Amount: \$ 5,000.00

Project Abstract

The Lower Albion Meadows Trails is the primary non-motorized, multi-use, soft-surface trail in the center of Alta. In late summer 2016, the previous trail alignment was rerouted to a new location. The Town of Alta and Alta Ski Area are seeking funds to help construct four interpretive signs to provide information for trail users about Alta's larger trail network, its natural and cultural history, its ecology, and important US Forest Service (USFS) and Salt Lake City (SLC) Watershed regulations. These signs will be part of a larger package of improvements to this vital new trail segment, which will be the primary non-motorized trail in downtown Alta, linking primary trailheads, commercial nodes, parking areas, and residential areas.

Area Economic Benefits

Over the past decade, the town has been planning various improvements in what it considers its "commercial core," which most Alta visitors likely recognize as the ski area base. The evaluations have identified that a lack of adequate pedestrian infrastructure is a primary impediment to enhancing economic activity in the commercial core. The project will simultaneously be an asset to Alta locals, who commonly ride or bike through town but who lack adequate dedicated infrastructure, and to visitors and participants in our local economy, who often do not understand how to "get around" in Alta due to a lack of dedicated pedestrian infrastructure. Interpretive signage along Albion Meadows Trail will provide information to visitors and local business customers, and will add a social component to this vital new trail segment.



7. Lower San Rafael Road-Wayfinding

Project Highlights

Project Name: Lower San Rafael Road-Wayfinding

Legal Name of Organization: Emery County Travel Bureau

City: Castle Dale

County: Emery County

Total Project Value: \$ 10,880.00

Award Amount: \$ 5,000.00

Project Abstract

Our project will allow for the purchase and installation of road signs on the Lower San Rafael Road located in Emery County. Currently there are only a few signs along this route (which runs for more than 64 miles) with many side roads, which can disorient the traveler.

Area Economic Benefits

A clear signage plan will not only provide the traveler with a stress free experience to these sites, but will also direct them back into town for their overnight stay, dining, supplies or other guided activities.

8. Orem City Bike-Skills Trail Park

Project Highlights

Project Name: Orem City Bike-Skills Trail Park

Legal Name of Organization: Orem City

City: Orem

County: Utah County

Total Project Value: \$ 78,185.00

Award Amount: \$ 30,000.00

Project Abstract

The Orem City Bike-Skills Trail Park located at Mt. Timpanogos Park will give Orem City residents a safe and convenient location where bike safety and skills can be further enhanced. In addition to providing city residents with great recreational value, the new bike-skills trail park also offers a significant economic development opportunity as the Mt. Timpanogos Park continues to re-identify itself within the community after the recent departure of the Timpanogos Storytelling Festival.

Area Economic Benefits

The bike park will increase tourism to Mt. Timpanogos Park. Over time, we anticipate that the park will gain stronger name recognition within the community. This additional name recognition will increase awareness of the park among the Orem community and will eventually lead to more community members visiting the park. The new park will also attract those living



outside Orem City since we anticipate that many users of the park will come from the Provo and Pleasant Grove areas.

We also anticipate that the bike park will increase the amount of spending done by community members at local bike stores. Mad Dog Cycles in Orem wrote a letter of support in favor of the new bike park and stated the following:

"We have seen a significant increase in our revenue each time a bicycle infrastructure component is added to our community."

9. Pioneer Park Adventure Play Area

Project Highlights

Project Name: Pioneer Park Adventure Play Area

Legal Name of Organization: Kaysville City

City: Kaysville

County: Davis County

Total Project Value: \$ 1,600,770.56

Award Amount: \$ 35,000.00

Project Abstract

Kaysville City is constructing a new park with a name and theme highlighting our Pioneer heritage. In line with this theme and based on public input there is a desire to incorporate an adventure play which will help connect users to the natural environment and pioneer history. A significant investment is being made to get some of the very base elements of the park started, but this grant is needed to install the play structures within adventure play area.

Area Economic Benefits

While primarily a bedroom community, there is a need and desire to recruit businesses that create jobs that will support Kaysville City families, shorten commute times, and increase services and amenities offered within the city. The city does enjoy a strategic location in the middle of the Wasatch Front that companies benefit from, but most the feedback that is received from local businesses is that they chose to locate here because it is a great place to live and they want that as business owners for themselves and for their employees. Recreational amenities play an important role in creating a high quality of living.

10. Slate Canyon Cycle Park

Project Highlights

Project Name: Slate Canyon Cycle Park

Legal Name of Organization: Provo City Parks and Recreation

City: Provo

County: Utah County

Total Project Value: \$ 95,000.00

Award Amount: \$ 25,000.00



Project Abstract

Provo City residents love trails and are adventurous. There is a shortage of bike skill trail courses in Provo and Utah County. The addition of the Slate Canyon Cycle Park Trail will help to meet this need and provide and improve upon non-traditional outdoor-recreation amenities as identified in Provo City's Parks and Recreation Master Plan.

Area Economic Benefits

Construction of the facility will be completed by local vendors. The primary use of the facility requires the use of cycling equipment and this will help to increase spending on outdoor equipment at local businesses. Also, studies indicate that parks positively impact property values 10% to 20% based on proximity. (Source: The Impacts of Parks on Property Values: A Review of the Empirical Evidence, Journal of Leisure Research 2001, Vol.33.)

11. Three Mile Creek Gun Range Short Range Pistol Venue, Trail & Parking Project

Project Highlights

Project Name: Three Mile Creek Gun Range Short Range Pistol Venue, Trail & Parking Project

Legal Name of Organization: Perry City

City: Perry

County: Box Elder County

Total Project Value: \$ 61,787.25

Award Amount: \$ 11,110.00

Project Abstract

Perry City's Three Mile Creek Shooting Sports Complex offers the only NRA sanctioned shooting range in Northern Utah with shooting distances up to 1,000 yards. Originally developed to provide a safe and supervised shooting area for firearm enthusiasts this facility has been very successful and has brought many firearm users to our community to participate in shooting sports and even State Championship competitions. Perry City plans to improve and expand the complex with the installation of dedicated short range .22 rim fire and pistol firing line, increase signage and access with way finding signs to a trail leading to the gun range, and improve the parking at the complex to support additional users.

Area Economic Benefits

When visitors come to utilize the Short Range Pistol Venue and Three Mile Creek Trail Spur they most times will fuel their vehicles at nearby fueling stations, buy snacks, drinks, and ammo at nearby retail stores, those coming from long distances stay at hotels, the nearby KOA, or other campgrounds, and then probably the favorite partnered activity is going eat at local restaurants, especially Maddox. A high percentage of people will make a day of it by shooting at the Short Range Pistol Venue and other venues at the Three Mile Creek Shooting Sports Complex and then go eat lunch or dinner at Maddox. This has quickly gained popularity and has become known as the 'Guns and Grits' run.



Also the addition of a Short Range Pistol Venue and Trail Spur will bolster the variety of shooting sports individuals can be involved at this location. The long-range shooting venue has already started to gain notoriety in attracting people from long-distances away, but there is also a plan for a History Channel documentary that is planned to be partially filmed at this venue. In addition managers of this venue have been contacted by producers of a Three Gun based reality show. This kind of notoriety will be further enhanced by the addition of another highly popular shooting sports venue, as well as connecting this venue with a major multi-modal trail.

12. Vernal City Wayfinding

Project Highlights

Project Name: Vernal City Wayfinding

Legal Name of Organization: Vernal City

City: Vernal

County: Uintah County

Total Project Value: \$ 62,500.00

Award Amount: \$ 25,000.00

Project Abstract

Create an integrated system of signage that helps orient residents and visitors with outdoor recreation in Vernal City and Uintah County. Effective wayfinding fosters an environment for increased public lands and trail usage that supports recreation, active transportation, and increased physical activity.

Area Economic Benefits

In the public meetings held in conjunction with the Uintah County Trails Master Plan, many comments were received that identified lack of knowledge of local outdoor recreation opportunities as a reason why people do not get out and hike or mountain bike more than they currently do. Routes and local knowledge of existing outdoor recreation activities in Uintah County can be improved, efforts by Uintah County and others have improved the situation, but there remains the need for increased awareness and wayfinding to our existing recreation activities to get people out more.

Additionally, Uintah County has two mountain bike areas identified on the BLM top 20 mountain bike areas on BLM lands <https://www.blm.gov/mountainbike/> yet Uintah County only has one bike shop. Uintah County has hundreds of miles of OHV trails, yet no business to rent OHVs. Rock Climbing, hiking, cross country skiing, whitewater sports and other outdoor activities currently exist all within 30 minutes from Vernal, yet for most of these activities there are one or none specialty shops to provide this equipment.

Increased awareness through wayfinding of the outdoor recreation activities in Uintah County will increase use and lead to economic growth targeting local and out of town businesses to expand to meet needs.

13. Wasatch Mountain State Park Archery Range



Project Highlights

Project Name: Wasatch Mountain State Park Archery Range

Legal Name of Organization: Heber Valley Tourism and Economic Development

City: Heber

County: Wasatch County

Total Project Value: \$ 60,934.82

Award Amount: \$ 30,067.80

Project Abstract

Archers want a practice range that provides the basic needs of the beginner archer to the advanced shooter. To facilitate such a need an area of approximately 1.5 acres has been set aside to develop the practice range. This range will allow for the youth competition standards of a 10 and 50 meter range, as well as a practice range with 20, 40, 60 and 80 yard targets in an outdoor scenario setting. As archery is an interactive hiking and shooting experience an additional 2 acres have been looked at to develop a 3D target range hiking/shooting scenario.

Area Economic Benefits

It is a new venue brought about by a need identified by local citizens. It has captured the interests of our resort leaders and the support of local business for recreational equipment sales. It is in a desirable location backed by an already established management staff to facilitate the development. The land alone was a huge deciding factor in determining the right location for this venue.

14. Washington County Recreational Road Bike Network

Project Highlights

Project Name: Washington County Recreational Road Bike Network

Legal Name of Organization: Southern Utah Bicycle Alliance

City: Santa Clara

County: Washington County

Total Project Value: \$ 41,245.00

Award Amount: \$ 10,710.00

Project Abstract

SUBA and Washington County seek to designate a network of 14 bicycle routes throughout Washington County designed to be attractive to both cycling tourists and locals. We intend to install turn-by-turn wayfinding signage throughout the system, and install bicycle maintenance work stands with pump and tools as well as large route maps at key points throughout the County. Additionally a free county cycling map will be created and distributed and web resources developed with route maps and downloads that can be exported to cycling computer.



Area Economic Benefits

The goal of this project is to provide a notable outdoor recreation amenity that will attract new visitors, encourage visitors to return and encourage visitors to stay longer on each visit because of the many cycling opportunities showcased by these 14 marked cycling routes.